

NAVIGAYTOUR

S H A R E T H E A D V E N T U R E

Economic Impact of Gay Marriage on California

On May 15, 2008, the California Supreme Court overturned California's ban on same-sex marriage. Gay-friendly destinations stand to benefit from increased wedding and tourism business. Following are some economic projections over the next three years that are expected as a result of gay and lesbian marriages.*

- **\$683.6 million:** Spending on weddings and tourism
- **\$63.8 million:** Direct spending on weddings and tourism for state and local governments
- **51,319:** Gay and lesbian couples living in California that will marry in the next three years
- **67,513:** Approximate number of gay and lesbian couples that will come to California to marry
- **2,178:** New jobs created in California
- **\$55.1 million:** generated through in-state and local sales tax revenues and transient occupancy tax revenues
- **\$8.8 million:** generated from in-state and out-of-state weddings in marriage license fees
- **#4:** Ranking for Los Angeles on top most gay-traveled cities in the United States**
- **#7:** Ranking for San Diego on top most gay-friendly cities in the United States***

***Source:** *The Impact of Extending Marriage to Same-Sex Couples on the California Budget* The Williams Institute, UCLA School of Law

****Source:** Community Marketing, Inc., 2007

*****Source:** Travel Industry Association, 2006

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